


anisoft

Anisoft Infotech Private Limited



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Working Days

Monday - Friday



Working Hours

09:30 AM- 01:30 PM

02:30 PM- 07:30 PM

Static and Dynamic Charges

This estimate is an approximation and is not guaranteed. The estimate is based on information provided from the client regarding project requirements. Actual cost may change once all project elements are finalized or negotiated. Prior to any changes of cost, the client will be notified. Estimate valid for 30 days.

Static Website

Static website is only a frontend website. Content in static website is fixed, to update or modify in source file only.

	Static Basic 0 - 5 pages	Static Advance 5 - 15 pages	Static Professional 15 - 30 pages
Development (OneTime)	₹3,000	₹6,000	₹12,000
Hosting (Yearly)	₹3,000	₹3,000	₹3,000
Domain (Yearly)	₹800	₹800	₹800
GST	₹612 CGST ₹612 SGST	₹882 CGST ₹892 SGST	₹1,422 CGST ₹1,422 SGST
Total	₹8,024	₹11,564	₹18,644

Dynamic website

Website made using wordpress contains a database and login credentials to upload new blog posts regularly. Custom built website depend on your requirement.

	Basic Website 0 - 5 pages	Blog 5 - 15 pages	Custom Built
Development (OneTime)	₹6,000	₹12,000	Custom built website built on your requirement
Hosting (Yearly)	₹6,000	₹6,000	Cost depend on requirement.
Domain (Yearly)	₹800	₹800	
GST	₹1,152 CGST ₹1,152 SGST	₹1,602 CGST ₹1,692 SGST	
Total	₹15,104	₹22,184	



Content Charge

To upload content/product to your website, we will send you Documentation video via mail. That video contains tutorial on how to upload contents on your website. You can upload/update contents yourself. If you want Anisoft Infotech to upload/update the contents on your behalf. We spend our valuable time and hard work, putting our experience and professionalism to work, here are our charges.

Blog Post : 200₹ per post

Content Writing : 1 ₹ per word (Research not included)

By default anisoft provide 6 months of free service on website and app projects. Free service related content (such as image & video of all format and text) includes content replacement, content addition, content alteration, corrections, content removal, content. Free service also includes 3rd party integration. When the free service ends, separate charge levied on any changes made on website.

Content Replacement : 200₹ (per page)

New webpage : 500₹ (per page)

Content addition : 200₹

Corrections (text/image) : 200₹ (per page)

Altering the design of existing layout : Starting 500₹ (depending upon the alteration)

Adding new layout : Starting 500₹ (depending upon the layout)



Hosting and Server Cost (Yearly)

Cost varies upon traffic (number of visitors) and based on size and complexity of the project.

Shared Hosting

shared static	512MB Ram 1 vCPU 5 GB SSD Memory	₹ 3,000
shared basic	1 GB Ram 1 vCPU 20 GB SSD Memory	₹ 6,000

VPS Hosting

VPS Basic	1 GB Ram 1 vCPU 40 GB SSD Memory	₹ 14,000
VPS Classic	2 GB Ram 1 vCPU 60 GB SSD Memory	₹ 28,000
VPS Advance	4 GB Ram 2 vCPUs 80 GB SSD Memory	₹ 56,000
VPS premium	8 GB Ram 2 vCPUs 160 GB SSD Memory	₹ 1,12,000

VPS Hosting (High Performance Servers)

Anisoft Basic	12 GB Ram 4 vCPU 100 GB SSD Memory	₹ 72,000
Anisoft Classic	15 GB Ram 6 vCPU 150 GB SSD Memory	₹ 1,08,000
Anisoft Advance	20 GB Ram 8 vCPU 300 GB SSD Memory	₹ 1,44,000
Anisoft Professional	30 GB Ram 12 vCPUs 450 GB SSD Memory	₹ 2,52,000
Anisoft Master	40 GB Ram 16 vCPUs 600 GB SSD Memory	₹ 3,90,000
Anisoft Ultra	80 GB Ram 24 vCPUs 1200 GB SSD Memory	₹ 6,36,000
Anisoft Guru	120 GB Ram 32 vCPUs 1800 GB SSD Memory	₹ 2,00,000

BitNinja	BitNinja is a general purpose server defence tool which fights against hackers, botnets, attackers and malicious activities. (applicable only for high Performance Servers)	₹ 36,000
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Graphic Designing services for one time requirement.

Please read these terms and conditions carefully. Any purchase or use of our services implies that you have read and accepted our terms and conditions. (Terms & Conditions applied <https://anisoft.co.in/designing/terms/>)

Standard Charges

Logo Design	₹ 2,000
Logo Re-Design	₹ 1,000







Social Media Banner Design

(Low resolution Not suitable for Printing - 1:1, 4:5, 5:4, 16:9)

Birthday Wishes and Demise posts	₹ 550
Festival Greetings	₹ 550
Digital Posters	₹ 550
Offer Posts	₹ 100
Coupon and Gift cards	₹ 100
Announcement posts	₹ 100
Memes	₹ 25
Wedding e-card (Pdf)	₹ 500
Barcode banner	₹ 250
Facebook Cover photo	₹ 550
Regular Banner	₹ 500

Paper/Print Design

(suitable for Printing)

Name / Sign Boards	₹ 550
Horizontal and Vertical flex	₹ 550
1 Page - Brochure	₹ 550
 Half Fold - Brochure	₹ 550
 Tri Fold - Brochure	₹ 550
 Z-Fold - Brochure	₹ 550
 Double Parallel fold - Brochure	₹ 650
 Right Angle half fold - Brochure (folded in half twice)	₹ 750
 Right Angle Tri fold - Brochure (folded in half, then in 3 panels)	₹ 850
Letter Pad	₹ 300
Letter Head	₹ 300
Pamphlet / Poster	₹ 550
Certificate	₹ 550
Business Card - 1 Sides	₹ 300
Business Card - 2 Sides	₹ 550
Banner for Print Media	₹ 550
Gift Vouchers	₹ 350
Stickers	₹ 150

Video and Animation

Animated Ad Videos (30 Seconds)	₹ 2,000
Ad Videos (1 mins)	₹ 4,000
Ad Videos (1.5 mins)	₹ 4,000
Normal Videos (2 to 10 mins)	₹ 2000
Coupon and Gift cards	₹ 100
Youtube Videos	Depend on the content and genre
Video Motion Banner (upto 10 seconds)	₹ 200
Intro Logo Video (upto 5 seconds)	₹ 1000
Animated Logo	₹ 2,000 - ₹5000

Packing and Cover Design

Pouch Packing - Food/Grocery items	₹ 300
Pouch Packing - Other than Food/Grocery items	₹ 550
Packing box - Below 2kg box	₹ 550
Packing box - Above 2kg - 5kg box	₹ 650
Packing box - Above 5kg box	₹ 950
Packing box / Gift Box	₹ 550
Round / Tube Packing	₹ 550
Sweets and Snacks Box	₹ 550
Packing Cover - 250 Gms - 5kg	₹ 550
Packing Cover - Above 5kg	₹ 950
Other Types of Box and Cover	Depend upon the Type

● **Additional 12% GST applicable (under Graphic Design Service)**

● **Prices are strictly Non Negotiable**

● **Charges below 1000₹ are 100% Upfront.**

● **Charges above 1000₹ are 50% Advance.**

● **source files will be delivered after full payment**



Social Media Handle

₹36,000 / Per Year

(Instagram, Facebook, Twitter and Telegram handle)

Anisoft will develop a short-term and long-term strategy and see how the market conditions behave. Anisoft will experiment and research which strategy suits your business and which doesn't, and implement the strategy that suits. Social media is the right place to tell everyone about your Business and thoughts. Many brands are using social networks to endorse their products. Anisoft will handle social media accounts and We maintain your brand authenticity with a specific design guideline and planned marketing routine. Anisoft Infotech will use Social Media Planner tool to schedule and plan your Facebook and Instagram posts (manual for twitter due to API restrictions) to make it much easier to visualize of the posts and reach your audience very effectively. With the help of tool, we will Schedule Posts Ahead of Time.

- <https://anisoft.co.in/designing/terms/> applied.
- Offer, alerts, announcement posts.
- Festival wishes, Birthday wishes and demise of celebrities posts.
- Other miscellaneous and marketing posts.
- 100 free posts (designs) a month. 100₹ per Image design and 250₹ per motion banner design.
- No Post limitation if the posts are designed by client.
- All post information and contents are given by Client.
- Posts are posted/scheduled only after client approval.
- Anisoft Infotech is not responsible for decrease/increase in followers/likes/reach.
- Ad Budget and boosting of social media account is set by client and paid Up front.
- Client must notify Duration of ad.